



Astra Labs

# Sponsorship Package

[Our Website](#)

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# Goals and Objectives



Educational  
Outreach



Competition  
Participation



Content  
Creation



Certification  
Achievements



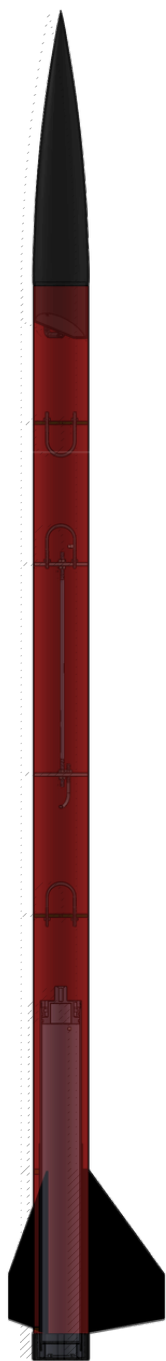
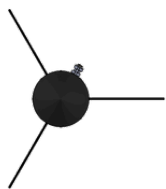
# Project and Competition Details

Our rocket is designed for high-powered flight, targeting a 2 km apogee using commercial off-the-shelf (COTS) or student-researched components. Key features include:

- **Altitude Goal:** Precise flight to 2 km with reliable recovery systems.
- **Safety and Compliance:** Adherence to CAR safety codes, including ground testing and certification requirements.
- **Innovation:** Integration of educational payloads, such as sensors for data collection, to demonstrate rocketry principles.

We will compete in the Launch Canada Challenge. To find out more about Launch Canada, please visit

# PIONEER – VEHICLE OVERVIEW



## Aerostructure

**Airframe:** 10G fiberglass tubes - 3-section (Upper, Middle, Lower)

**Nosecone:** Von Kármán fiberglass, 5:1 profile

**Fins:** 3× trapezoidal G10 fiberglass, through-the-wall mount

**Stability:** -2.48 Cal static margin

Target Apogee

**2.8 km**

Peak Velocity

**Mach .89**

## Propulsion

**Motor:** Cesaroni L1355-P (4-grain)

**Impulse:** 4,025 Ns total  
Burntime: ~2.97 seconds

**Max Thrust:** 1,792 N

## Avionics

**Flight Computers:** 2× Altimeters (redundant) 2× GPS Tracking

**SRAD Board:** STM32 + LoRa telemetry

**Ground Station:** Custom SRAD, real-time web server

Payload

**50 Picosat**

Launch Mass

**12.6 Kg**

## Recovery

**System:** Dual-deployment, dual-separation

**Drogue:** 18" Explorer (-20 m/s descent)

**Main:** 60" chute at 500 m (-5 m/s landing)

**Ejection:** Black powder charges, e-match actuated

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# Benefits for Sponsors

We are a student-led group, consisting of 170+ members. By partnering with us, your organization will receive many benefits, including:



Visibility and Branding to Seneca

Talent Pipeline



Community Goodwill

Custom Engagement



# Your Investment



We offer flexible sponsorship levels to suit your organization's goals and level of involvement. All tiers include regular project updates and a personalized certificate of appreciation. Contributions can be monetary, in-kind, or services .

Tier	Amount (CAD)	Benefits
Bronze	\$500+	<ul style="list-style-type: none"><li>• Logo on team website and social media posts</li><li>• Acknowledgment in YouTube Shorts credits</li><li>• Access to team resume book for recruitment</li></ul>
Silver	\$1,500+	<ul style="list-style-type: none"><li>• All Bronze benefits</li><li>• Dedicated social media shoutout and video mention</li><li>• Invitation to campus launch demos</li></ul>
Gold	\$3,500+	<ul style="list-style-type: none"><li>• All Silver benefits</li><li>• Priority access for company info sessions or workshops</li><li>• Custom thank-you video</li></ul>
Honour	\$4,000+	<ul style="list-style-type: none"><li>• All Gold benefits</li><li>• Exclusive recruitment event or team presentation</li><li>• Model rocket replica</li></ul>

**Bronze**  
Package Price:

**\$500+**

**Silver**  
Package Price:

**\$1,500+**

**Gold**  
Package Price:

**\$3,500+**

**Honour**  
Package Price:

**\$4,000+**

# Next Steps

We're excited to partner with you! For questions, custom proposals, or to pledge support, reach out to:



## Team Lead

Saiprasad Dhodi | President  
Roger Lungsee | Vice President  
Danielle Heron | Treasurer

## Social Media

[linkedin.com/company/astra-labs-engineers](https://www.linkedin.com/company/astra-labs-engineers)

## Email

[astralabsengineering@gmail.com](mailto:astralabsengineering@gmail.com)



Thank you for considering sponsorship of the Seneca Polytechnic Astra Labs. Together, we can launch the future of Canadian rocketry!

# Our Supporters

We're deeply grateful to our supporters—your belief fuels our mission. Your generosity empowers every launch, every breakthrough. Together, we're building the future of aerospace innovation.



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SPACE IS FOR EVERYONE

